



## 2026 METRO FIRE CHIEFS CONFERENCE SPONSORSHIP AGREEMENT

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This document serves as the agreement between the Metropolitan Fire Chiefs Conference and its sponsors. As a 2026 Metropolitan Fire Chiefs Conference sponsor, you demonstrate your company's commitment to the fire service profession and gain optimal visibility among attendees, who are leaders in their respective fire departments and would benefit from your company's products and services. Your company's sponsorship will be highlighted to conference attendees and featured in all our promotional marketing. **Please refer to the Metro Fire Chiefs Conference Sponsorship Opportunities booklet for details regarding each sponsorship level and other opportunities.**

By signing this sponsorship agreement, you agree to and understand the guidelines set forth for the Metro Fire Chiefs Conference. If a sponsor does not comply with the guidelines, the Host Chief will advise the Metro President and Executive Secretary, who will remedy the situation in a manner deemed reasonable for the situation.

### Terms and Conditions

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**This document contains the terms and conditions for the 2026 Metro Fire Chiefs Conference. For questions, comments, and submittal of requested items, please contact the 2026 Metro Fire Chiefs Sponsorship Coordinator; contact information is provided on the back of the 2026 Metro Fire Chiefs Conference Sponsorship Opportunities booklet.**

#### Marketing Materials

Each sponsor may provide:

- 🔥 Their company name
- 🔥 Description (maximum of 150 words)
- 🔥 Logo (EPS or PNG format)
- 🔥 Company URL address

Any finalized logos needed for promotional items such as Portfolios, Pens, and Lanyards may be provided as a one-color vector file in AI, TIFF, or EPS format as soon as possible (no later than 4/15/2026) before the conference to accommodate proof approval, ordering, and delivery time.

2026 Metro Fire Chiefs Conference

Initial \_\_\_\_\_

## **Marketing Materials**

The 2026 Metro Fire Chiefs Conference Committee reserves the right to review and give final approval for all company advertisement information, non-educational program presentations, and any additional promotional materials provided by sponsors that are to be posted to the conference website, signage during the conference, and any other conference marketing materials.

## **Presentations**

Each sponsor will be recognized at his/her sponsored event and given 3-5 minutes to offer remarks. In addition, for sponsors who are not sponsoring a specific event (e.g., bus transportation) and for spouses/partners sponsored events, time will be given during the education program to recognize the sponsor(s) and allow for brief remarks.

## **Cancellation Policy**

No refund will be provided for any cancellations.

## **Privacy Policy**

Sponsors, in gathering information about attendees, must respect the privacy laws.

## **Security Disclaimer**

The 2026 Metro Fire Chiefs Conference Committee and the hotel hosting the conference are not responsible for lost, stolen, or damaged items at any time during the conference. No security will be provided. Sponsors are encouraged to lock up or remove all electronic equipment and materials after hours.

## **To execute and submit this agreement**

- ☐ Be sure to initial the lower right-hand corner of each page
- ☐ Email all pages of this signed agreement to the sponsorship coordinator

## **Email the following (no later than 4/15/2026):**

- ☐ Company name (as you want it to appear in all conference materials)
- ☐ Company logo (high resolution EPS to ensure best quality product)
- ☐ Company description (150 words max)
- ☐ Company URL address

# 2026 Sponsorship Agreement

By signing this agreement, all signatories acknowledge that they have read, understood, and agree to be bound by the terms and conditions as outlined in the agreement by the 2026 Metro Fire Chiefs Committee.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Telephone Number

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
Company Email Address

\_\_\_\_\_  
Company Address (City, State/Province, Zip)

\_\_\_\_\_  
Company Fax Number

\_\_\_\_\_  
Authorized Representative of Sponsorship

\_\_\_\_\_  
Authorized Representative's Company Title

## Sponsorship Options and Pricing

### 1. Choose Sponsorship Level:

☐ Contributing  
\$4,000 USD

☐ Bronze  
\$5,000 USD

☐ Silver  
\$8,000 USD

☐ Gold  
\$10,000 USD

☐ Platinum  
\$15,000 USD

☐ Diamond  
\$20,000 USD

☐ Premier  
\$25,000 USD

☐ Official Training/Research Partner  
\$25,000 USD

☐ Four Alarm  
\$40,000 USD

☐ Elite (+)  
\$50,000 USD or more

2026 Metro Fire Chiefs Conference

Initial \_\_\_\_\_

2. If applicable, select additional advertisement (as described in the Sponsorship Packet)

Floor Logo (36" X 36") in education room    \$ 600    USD X \_\_\_\_\_ = \_\_\_\_\_ \$0.00

3. Is this a partial sponsorship?

Sponsorship Agreement Total: \_\_\_\_\_USD

☐ Yes ☐ No

Sponsorship shared with:

\_\_\_\_\_

Amount sponsored by you: \_\_\_\_\_USD

## Payment Information

### Make Checks Payable to:

Ignite The Spirit-MKE

### Mail Checks to:

Ignite The Spirit-MKE  
Attn: MFD – Darin Peterburs  
118 W Virginia St  
Milwaukee, WI 53204

### ACH or Wire Deposit:

Account information supplied upon  
request. Contact Darin Peterburs  
via telephone or email.

\_\_\_\_\_  
(Type Signature) Authorized Representative of Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
(Type Signature) 2026 Metro Fire Chiefs Representative

\_\_\_\_\_  
Date

2026 Metro Fire Chiefs Conference

Initial \_\_\_\_\_