

SPONSORSHIP MATRIX



	ELITE	FOUR ALARM	OFFICIAL TRAINING RESEARCH PARTNER	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	CONTRIBUTING
USD	\$50,000+	\$40,000 to \$49,999	\$25,000 to \$25,999	\$25,000 to \$25,999	\$20,000 to \$24,999	\$15,000 to \$19,999	\$10,000 to \$14,999	\$7,500 to \$9,999	\$5,000 to \$7,499	\$3,500 to \$4,999
Brand Exposure & Sponsor Recognition	X	X	X	X	X	X	X	X	X	X
Information Table at Conference	X	X	X	X	X	X	X	X	X	X
Assigned Sponsor Event	X	X	X	X	X	X	X	X	X	X
Advertisement	Full Page	1/2 Page	1/2 Page	1/4 Page						
3-5 Min. Presentation at a Designated Time					X	X	X	X	X	X
3-5 Min. Presentation at a Signature Event		X		X						
10-15 Min. Presentation at Education Event	X									
Presentation of Main Program			X							
Open Speaker Session	Up to 9 People	Up to 9 People	Up to 4 People	Up to 7 People	Up to 6 People	Up to 5 People	Up to 4 People	Up to 2 People	Up to 2 People	1 Person
Social Functions	Up to 9 People	Up to 9 People	Up to 4 People	Up to 7 People	Up to 6 People	Up to 5 People	Up to 4 People	1 Person	1 Person	
Pre-Conference Events	Up to 9 People	Up to 9 People	Up to 4 People	Up to 7 People	Up to 6 People	Up to 5 People	Up to 4 People	1 Person		
Partner Events	Up to 9 People	Up to 9 People	Up to 4 People	Up to 7 People	Up to 6 People	Up to 5 People	Up to 4 People	1 Person		